

ABHISHEK KRISHNAKUMAR

Product | UI/UX | Graphic Designer

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Portfolio: www.abhishekvk.online

Creative and analytical multi-designer with an ability to design and deliver user-centric digital products and services. Experienced in designing wireframes, prototypes and digital concepts that are smooth, innovative and sustainable. Skilled in managing the design process for digital platforms, including research and product testing. Proficient in design prototyping tools, with a strong focus on accessibility and insights-driven designs that are sustainable and can meet user needs, industry trends and business goals. Trained in collaborating with stakeholders and developers to produce innovative and sustainable outputs. Passionate about staying up to date with design trends and technology and converting client needs into effective concepts and usable solutions.

EDUCATION

Master's Degree: MSc Design: Products & Technology
Nottingham Trent University | 2023 – 2024

Bachelor's Degree: BSc Media Technology
ICAT Design & Media College | 2019 – 2022

PROFESSIONAL EXPERIENCE

UX/UI Designer (Part-time)

Stealth Start-Up | February 2024 – April 2024

- Applied design principles and advanced software tools learnt from the master's program to design user-friendly and sustainable billing software, showcasing a combination of academic knowledge and practical application.
- Participated in user research activities to understand user goals and needs, including online practices and user interviews.
- Gained collaboration skills while working with a multi-skilled team, correcting design mistakes while applying feedback for maximum improvement of total project quality.

Shop Supervisor (Part-time)

Raja Shop Inn. | February 2023 – June 2023

- Maintained inventory records and oversee periodic audits to avoid inconsistency, and recorded stock conditions during storage and transit to minimise product wastage.
- Prepared and verified receipts for all shipments, ensuring accuracy in product details, quantities, and pricing. Maintained clear communication with customers regarding payment terms and billing enquiries.
- Prepared regular reports detailing inventory, billing, and active products. Monitored loading and unloading processes to minimise risks of product damage.

UI/UX Designer

Great Vibes Pvt Ltd. | March 2022 – December 2022

- Designed smooth and innovative user flows, including wireframes and prototypes, while managing the product's design system, making sure of the consistency and usability across the platform.
- Conducted user research and usability testing to gain insights on user needs and behaviours for an online recruiting platform, which had a potential user engagement increase of 20%.
- Worked closely with stakeholders and the development team to understand and combine user needs and business goals and strategies.

Social Media Manager (Part-time)

The Sandwich Shop (Chennai, India) | March 2022 – December 2022

- Designed engaging visual content for social media platforms using Adobe Photoshop and Canva, increasing customer interaction by 16%.
- Conducted interactive sessions with customers and competitive analyses to identify customer demands and understand online food market value to come up with new exclusive offer ideas.

Photo Designer (Freelance)

Buzzing Bee Photography

- Retouched and designed high-quality visual images for clients using Adobe CC.
- Delivered projects ahead of schedule, showcasing proactive and efficient work habits.

CERTIFICATIONS

- Design Thinking Quick Start – Udemy
- UX Fundamentals – Udemy
- Digital Marketing 101 – Udemy
- How To Build a Brand on Social Media – Udemy
- UX Writing (Basic/Introduction) – Udemy

SOFT SKILLS

- Adaptability in fast-paced environments.
- Strong creative flair and attention to detail.
- Innovative thinking and problem-solving.
- Better technical involvements.
- Collaborating with the team and stakeholders.
- Self-motivated and organised.

TECHNICAL SKILLS

Digital Design Tools: Figma, Adobe CC (Photoshop, Illustrator, InDesign, Adobe XD), Canva, WiX, Analytics

Industry Knowledge: Staying updated with design trends, software, and best practices.

Design Systems: Creating and maintaining scalable design systems for consistency.

User Research: Conducting user interviews, usability testing, and data analysis.

Office Tools: Microsoft Word, Outlook, Excel.